

# SOUTH AUSTRALIA

A great place to build a business  
and make a home.



Government  
of South Australia

Department of  
State Development

[www.migration.sa.gov.au](http://www.migration.sa.gov.au)

# South Australia has much to offer

## **SOUTH AUSTRALIA HAS EVERYTHING TO OFFER TO THOSE WHO LIVE, WORK OR DO BUSINESS.**

Voted the world's fifth most liveable city in the world (Economist Intelligence Unit, 2014), the capital city, Adelaide is home to more than 1.2 million people from culturally diverse backgrounds.

With long summers and short winters, stunning beaches and picturesque hills, South Australia offers a relaxed lifestyle amongst some of the country's best wineries.

It also has plenty of spacious parklands all within easy reach and boasts world-class festivals and international sporting events.

South Australia is well placed to welcome new migrants with its commitment to building a resilient, diverse and productive economy based on a highly skilled and innovative workforce across a wide variety of industry sectors.

The Government of South Australia is committed to making the state the best place to do business, promoting South Australia's international connections and engagement, and ensuring South Australia's small businesses have access to capital and global markets.<sup>1</sup> Key industries include defence, resources, wine, bioscience, electronics, ICT and healthcare.

## **Immigration SA – business migration nomination**

The South Australian Government, through Immigration SA, works with the Department of Immigration and Border Protection (DIBP) to attract eligible skilled and business migrants to South Australia through state nominated visa programs.

Immigration SA also supports successful and innovative business owners and investors who want to engage in business or investment activity in South Australia through a variety of different state nominated visa options.

South Australia has experienced a 300% increase in applications in the 2013-14 financial year and still maintains very flexible criteria, fast processing and valuable and personal support services, making it one of the most attractive places in Australia for business migrants.

The South Australian Government supports business migrants establish themselves in South Australia through access to range of support services and assistance. These include:

- English for business and basic English language training
- Skills and employment information and support for your adult family members through *Skills for All* Services for Skilled Migrants
- Training for the business environment in South Australia
- Expert business advice from a business advisor
- One-on-one meetings to help with questions on nomination requirements and settlement in South Australia.

**For further information about the range of migrant visa options available or to find out more about South Australia visit [www.migration.sa.gov.au/business\\_migrants](http://www.migration.sa.gov.au/business_migrants)**

<sup>1</sup> Economic Development Priorities, announced August 2014.



**Jason and Zhifei Xue**

## **Adelaide, the place to build a business and find a home**

Establishing a recycling business venture in Adelaide is a long way from a business in China but Jason Xue, was looking for a change of pace and a family-friendly environment for his teenage daughter.

After applying for a Business Migrant Visa through Immigration SA's state nomination process, Jason attended free consultation services provided by Immigration SA to newly arrived business migrants.

Within 12 months, Jason established his recycling business which now employs 12 people. He is also studying a Diploma of Management at TAFE SA, a vocational education training provider.

Jason and his wife, still maintain their business, family and friend connections in China whilst having expanded their business and friend network to South Australia.

His wife, Lily, has improved her English through a course partially funded by the Department of State Development's *Skills for All* program.

"The training has given me confidence to talk to local communities and our employees," Lily said.

"I'm happy to now call Adelaide our home.

"Our house is here, our business and team are here and I have made business networks here.

"If people are looking for business opportunities as well as a relaxed and affordable lifestyle, they should make Adelaide their home too."